



Nift Consumer Success FAQ

What is a Nift gift card?

Nift gift cards are a great way to try new products, services and places. Our goal is to help you discover your next favorite business. When people use a \$30 Nift gift card, they're matched with businesses where they can use those funds—perfume, food delivery, music, clothing and more.

Why did I receive this Nift gift?

LAZ Parking is giving Nift gift cards to its customers. It's a little 'thank you' for being a valued part of the LAZ Parking community. Enjoy the gift!

How do I use my Nift gift?

In the email you received with your Nift gift card, you will find a Nift gift code. Just enter this code at www.gonift.com or click on the link in the email and follow the prompts to get matched with your gift.

Is this a gift to LAZ Parking ?

No. This is not a \$30 gift to LAZ Parking. Your Nift gift card will match you with businesses nationwide that are a part of the Nift Network.

Where can I use my Nift card?

Nift partners with a curated list of online and local retailers, restaurants, spas, gyms and more. After you activate your Nift gift card code, you'll be matched with gifts tailored to you at participating businesses.

Why do I only see limited gift options? Can I see all of the gifts?

The gifts available through the Nift Network are exclusive and limited in quantity. Telling Nift what kinds of products, services and places you'd like to try helps Nift match you with the best available gifts that suit your preferences.

Why can't I use my gift card at Amazon or Target or Walmart?

Nift is an invitation-only network of businesses. Nift curates a list of up-and-coming brands that consumers like to discover instead of large household names that are already well known.

I don't like my gift options - can I get different ones?

Of course! After following the prompts and selecting your shopping preferences, you'll get matched with gift options. If you don't like what you see, you can choose new gifts by clicking "Reset" or going back. You can always email customer-success@gonift.com for help or concerns.



How long do I have to use my Nift gift?

After selecting your gift, you will receive a corresponding gift certificate. If your gift is for a physical business, you'll be asked to present the Nift certificate on your phone at checkout. Just press the "Redeem" button after showing the certificate to the staff and that's it!

If your gift certificate is for an online business, you'll be presented with a link and a unique promo code to use on the retailer's website.

My gift card is worth \$30 but the gift I selected is only \$10. Where did the other \$20 go?

Don't worry! If you select a gift that's lower than \$30, you'll receive an additional Nift via email with your balance. For instance, you may redeem \$10 for a meal at a local pizza shop, but you'll still be able to redeem the remaining \$20 elsewhere, such as skincare products at a beauty brand. You'll always get at least \$30 of value with each Nift card.

The gift options offered are all over \$30. Do I have to pay?

No. Some Nift member businesses offer gifts that are higher in value. If this happens, they cover the difference so that you don't pay more for a higher value gift. For instance, you may be offered a \$50 gift certificate to try a meal kit service. If you select this gift, you'll use the entire \$30 gift card and receive the other \$20 as a bonus. When you use your \$50 gift certificate at the retailer, the full amount will be applied toward your final purchase.

What is Nift doing with my information?

LAZ Parking is partnering with Nift to provide its customers with thank you gifts. In order to activate your Nift gift card, you will have to sign in and enter your information. Later, you can share your gift preferences with Nift, as well as other information that will allow Nift to match you with the best gifts based on your preferences. Nift takes privacy very seriously and does not share your information with anyone. You can ask Nift to delete your personal information from the system at any time. You can read more in our Privacy Policy [here](#).